



Ummm... I was told to ask for a left handed racquet?

Presenting a shiny moment in customer education:

Educated consumers make better choices. Recognizing the added value of easy-to-access product information was the inspiration that lead to the development of the Digital Associate. Quite simply, it's control central for any type of audio visual sales message- it has been used successfully to drive several retail POP's and interactive displays. The Digital Associate is a solid state device with no moving parts who's brain is a 32-bit processor, meaning

that it's free of all problems associated with other computer-based solutions. You can download your information in any format and play back on any type of display (plasma screen, TV, stereo speakers etc).



The outer case is optional as well- several clients have installed the Digital Associate technology into custom fixtures. The versatility of the Digital Associate is amazing when you consider how simple it is to use for you and your customer.


Digital Associate™

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