



Some customers prefer NOT to discuss their needs with sales staff.

(We saw the need for “Informed Privacy”.)

The choices facing consumers today are overwhelming. Realizing that a product's success can be tied to its visibility in a crowded retail marketplace lead to the development of the Digital Associate. Quite simply, it's control central for any type of audio visual sales message- it has been used successfully to drive several retail POP's and interactive displays. The Digital Associate is a solid state device with no moving parts who's brain is a 32-bit processor, meaning that it's free of all problems associated with other computer-based

solutions. You can download your information in any format and play back on any type of display (plasma screen, TV, stereo speakers etc). The outer case is optional as well- several clients have installed the Digital Associate technology into custom fixtures. Its versatility is amazing when you consider how simple it is to use for you and your customer. With the majority of decisions made at point-of-purchase, we can't help but be excited about the potential the Digital Associate offers retailers and manufacturers.




Digital Associate™

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